2013 CIVL PLENARY – ANNEX XX
WEBSITE CONTENT REPORT

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I was appointed by the Bureau Website content Technical Officer at the beginning of this term. I worked in good spirit with FAI Communication person, Faustine Carrera (Thanks!). The Bureau agreed on strategical choices.

What's been done…

We wrote to Faustine Carrera (Jean-Marc Badan, FAI Secretary General in copy), this...
"Today, we have 3 priorities for our website:
- Have it work, use it, update it.
- Make pilots and specialized medias aware that our website is working and is being updated.
- Help them through our website maze and underline what we feel is important.
As our website is based on a Template common to FAI itself and all others commissions, we have no choice but use it as it is and lobby for changes that would make us happy.
After a few exchanges with the Bureau, we decided to use the sliders and front page boxes for what we think are the basic important topics in our commission.
They will be shortcut to chapters, pages, documents... They will help the reader go straight to what matters. Hence, these sliders and boxes will not change much, will evolve slowly.
For matters that we think are less important, we use the front-page *News*."

This has been the frame of our work this year.

Six Sliders and three Front page Boxes where attributed to what seemed essential, shortcuts to:
- The CIVL handbook.
- The pilots database.
- The rankings.
- The World XC Online contest.
- The Competition organizers handbook.
- The proficiency badges.
- The IPPI scheme.
- Our FAI Champions, past and present.
- The "What's up" series of News.

These nine special spots can be reattributed as needed.

We used the *News* area to publish everyday *News*. Each *News* might be published elsewhere too (like in *Events/News of events*, or *News/What's up at CIVL?)*
From the last Plenary to this date (mid-December), around *News* were published.

It is frustrating that only 3 *News* will show up on the Front page. Sometimes they are barely published that they disappear, pushed back by more recent News. We would like at least 6 to 10 *News* to be visible. FAI has not yet answered positively to our lobby on this point.

We also unsuccessfully lobbied FAI so the 6 boxes visible on the right, chosen by FAI, might reflect more important topics than *Did you know* or *Interesting records*. We would like in particular to see FAI anti-doping program clearly visible there.

We would like to underline specific projects realized:
- The *CIVL Handbook* tries to sum up how FAI and CIVL work. All comments welcomed.
- The *Our Champions* pages are uniting in a single spot 36 years of competition podiums.
- The *What's Up* series detail whatever the Bureau is working on or what's going on on the website. To be open on what we do is an important political decision. What's up are send on the FAI civl-info and civl-delegate mailing list
- Visible only for the Bureau and Officers (but Delegates can ask copies) the Jury and Steward reports has been updated. Just under 100 reports are available. Still, many are missing, probably lost forever.

Tomorrow (or the day after)..

- Keep lobbying FAI so they adapt the website to our needs.
- Convince Steward and Jury to send us information on the competitions they are following. This year, we had some competitions very well covered (like the Asian PG XC) and some others with absolutely nothing (like the Asian PG Accuracy).
- Keep updating here and there.
- Keep the *News* flowing.
- Build up a mailing list of forums and magazine addresses to send them our *News*.