



FAI CIAM Plenary

Lausanne, Switzerland
8 – 9 April 2016



Agenda 7.1.

2015 FAI General Conference

Susanne SCHÖDEL, FAI Secretary General



FAI Report

- a) Membership development
- b) Air Sports development
- c) Other matters

a) Membership Development

Membership

- | | |
|---------------------------------|-------------------|
| Active Members | 87 |
| Associate Members | 15 |
| Temporary Members | 8 |
| International Affiliate Members | 4 |
| Total | <u>114</u> |
- New Members in 2015: Algeria, Kosovo.
- Air Sports and its national entities are developing and changing in some countries
→ Effects on the setup of FAI.
- Air Sport Organisations outside Europe are growing.
- FAI Membership will change.

b) Air Sports Development - Focus of the FAI Head Office

- "Secretariat purposes" (Statutes 8.2.1.) - controlling FAI business plan (8.1.4.), annual report on air sports development (8.2.1.), FAI Award and Diploma support (Statutes Ch. 9 and 10)
- Help with Commission procedures (By-Laws Ch. 3)
- Maintaining archives of FAI, homologating all air and space records, maintaining FAI accounts, collect all payments (also sanction fees), maintain electronic communication with constituent elements of FAI and airsports community at large (i.e. IT support) (By-Laws Ch. 4)
- Publishing all information regarding FAI's activities and meetings, list of current records, Commission reports, results of Championships, medals and diplomas, lists of Commission delegates, FAI calendar (By-Laws Ch. 6)
- Help with FAI Awards for individual disciplines (By-Laws Ch. 7)
- Help with FAI Badges (By-Laws Ch. 8)

Air Sports Development

1st Category Events in 2015 (without WG, WAG or CISM)

- ***50*** Events 1st Category
- ***25*** different countries on four Continents
- ***75*** FAI member countries participated
- (**Five results have not been received**) a total of ***3236*** competitors (*World: 1741/ Continental: 1237 / Others: 258.*)
- Results received at the shortest after **0** day, and at the longest after ***117*** days! **+5 not yet received**
- **8** Events in the **Red Bull Air Race World Championship**
- **On 17 events checked - 11 had problems: no valid SL**

International Records

- **373 International Records** have been ratified, **69,43%** of them **being World Records**.
- **392 Record Attempts** during this period and **302 dossiers received**.



2016 FAI Calendar Prevision

	Total	World	Continental	2nd Cat
CIAM	351	10	7	334
CIVL	296	1	4	291
IGC	32	2	0	30
IPC	13	3	0	11
RBAR	8	8	0	0
CIA	7	3	1	3
CIMA	7	2	1	4
CIVA	7	5	1	1
GAC	2	1	0	1
CIG	1	0	0	1
TOTAL	724	34	14	676

Examples for Press Releases since 10/2014:

	Distribution Name	Date
2.	Executive Board and Liaison Officers in Dubai to Discuss the FAI World Air Games	04.12.2014
4.	Aviation and Space World Records Anniversaries to Celebrate in 2015	20.02.2015
9.	Les Championnats du Monde FAI de Voltige Aérienne auront lieu en France en août 2015	26.03.2015
16.	FAI Captures the Trend of Drones and Opens its Doors to this New Booming Activity	18.06.2015
20.	André Borscherg's Nagoya-Hawaii Flight: Performance Notifications Received by FAI	03.07.2015
21.	Results - 2nd FAI World Paramotor Slalom Championships	06.07.2015



- In addition to existing media contacts, professional provider for distribution and monitoring internationally
- 40+ Press releases in total
- Draw **attention of media** on activities of FAI and its Members / ASCs

FAI controlled TV production and distribution 2015

- Three selected events plus FAI World Air Games
- Production of news, 26 minute highlight shows and international distribution
- Example FAI World Aerobatic Championships: a total time of **704 hours** and **6.693 airings** in **193 countries**.
- Example FAI WAG 2015: intermediate result of **16.150 airings** in **198 countries**
- Joint projects with LOCs



FAI controlled TV production and distribution 2016

- 2016: events with dedicated production still to be selected
- Possibly



FAI Head Office IT Services

- **Relevant for the presentation of our sports to the public**
- **Next Steps:**
 - Continued Development of FAI Extranet
 - Features:
 - SL Database,
 - Competition Management System, Result Management
 - Registration System,
 - Planned: Online Record Claims, Delegate updates, include CIAM Judges and others
 - Planned long term: all FAI Officials(?), NAC managing their own information

c) «Other Matters»

Special focus:

- Finances
- FAI World Air Games
- FAI Strategy and Air Games Event Series
- Records and Performances
- Rules and Regulations Consistency
- Drone Flying – FAI's role in the current developments
- Mission and Vision

Finances

FAI FINANCES – BUDGET 2016 and outlook 2017-2020

Principles:

- The FAI Ex and Genera
- Accounting
- Four-eye pr financial tra
- HO Operati areas:
 - WAG

FAI Finances	
(A) - Actual 2014, Updated Budget 2015	
(B) - Budget 2016	
(C) - Outlook until 2020	
INCOME :	
1.0	TOTAL INCOME
1.1	Membership Revenues
	Subscriptions
1.2	Competition Revenues
	Sanction Fee/Reimbursement Expenditure - WAG
	Sanction Fee - World Champ
	Sanction Fee - Continental Champ
	Sanction Fee - ASC Challenge / Cat 2 Events
	Host City Fee - World Series
	Sale of Championship Medals
	Other
1.3	Commercial Revenues
	Merchandising (Textile, badges, pin's etc ...)
	Sponsors / Partners
	TV / Media Rights
	Licensing - Royalties (Incl Equipment)
	Donations

(B) - Budget 2016 (for approval)

BUDGET 2016		
Sports Operations	HO Operations	FAI
250'734	1'555'970	1'806'704
0	1'048'560	1'048'560
0	1'048'560	1'048'560
236'384	108'320	344'704
0	0	0
128'046	0	128'046
22'805	0	22'805
64'815	0	64'815
0	0	0
13'650	5'000	18'650
7'268	103'320	110'588
12'255	323'250	335'505
10'180	9'750	19'930
0	290'000	290'000
0	0	0
15'75	0	15'75
500	23'500	24'000
2'095	6'000	8'095
0	69'840	69'840
0	69'840	69'840
297'720	2'296'690	2'594'410

(C) - Outlook until 2020 (for information)

BUDGET 2017	BUDGET 2018	BUDGET 2019	BUDGET 2020
HO Operations	HO Operations	HO Operations	HO Operations
1'857'220	2'308'220	2'658'220	2'533'220
1'048'560	1'048'560	1'048'560	1'048'560
1'048'560	1'048'560	1'048'560	1'048'560
108'320	308'320	408'320	208'320
0	200'000	300'000	100'000
0	0	0	0
0	0	0	0
0	0	0	0
5'000	5'000	5'000	5'000
103'320	103'320	103'320	103'320
624'500	875'500	1'125'500	1'200'500
11'000	12'000	12'000	12'000
560'000	840'000	1'040'000	1'140'000
0	0	50'000	25'000
0	0	0	0
23'500	23'500	23'500	23'500
6'000	6'000	6'000	6'000
69'840	69'840	69'840	69'840
69'840	69'840	69'840	69'840
2'263'440	2'218'940	2'324'890	2'314'390

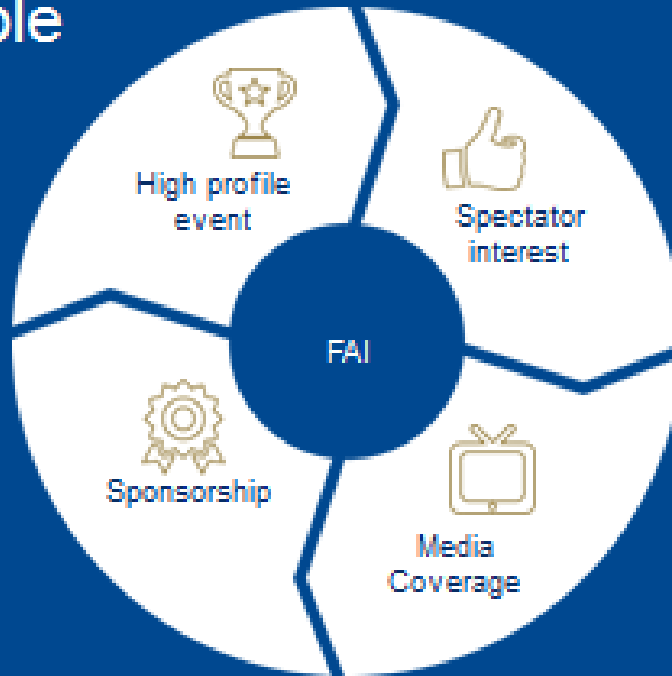
FAI World Air Games Dubai 2015



- The biggest FAI World Air Games ever
- Recognize the considerable efforts and investments of Host and FAI
- Lessons to be learnt for future high quality events of FAI – Post-Event meeting with LOC, Evaluation Workshop 2/3 April 2016
- Bidding process is opened for the next FAI World Air Games

FAI Sports&Branding Strategy

The simple recipe



FAI Sports&Branding Strategy

Next steps



FAI Sports&Branding Strategy

Air Games proposed general direction

Ensure spectator awareness, media and sponsor interest.

Clearly define product: placing, pricing and promotion.

Support sponsorship opportunities and partner presence.

We believe in multi-discipline air sports events that combine air sports with a logical fit.

Internal development path: Joint effort of FAI EB/HO, ASCs and NACs



Record and Performances

- Between 5 and 25% of Claims per year have to be rejected by FAI.

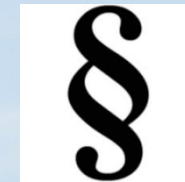
Reasons:

- Does not satisfy to subclass rules
 - Does not supersede the existing record.
 - Does not outperform with minimum margin
 - No dossier received in due time by FAI
 - Continental Record not recognised by the Commission
- Speed up Ratification Process
 - Work on better promotion of Record attempts and successes
 - Promote “Recognized Air Sports Performance” in conjunction with Guinness Book of Records



Rules and Regulations Consistency

- Inconsistency of Rules from FAI Statutes, By-Laws, through General Section Sporting Code, Specialized Sections and Internal Rules of ASCs makes FAI vulnerable!
- Mis-use of FAI logo, brand and non-compliance with rules makes FAI loose its values - Real (cash) values as well as idealistic values!
- EB decision July 2015 – legal support for review of ASC rules and regulations
- Offer for Jury trainings in 2016
- Encourage to use the rules, not prevent it
- Discussion about Licenses for FAI Officials

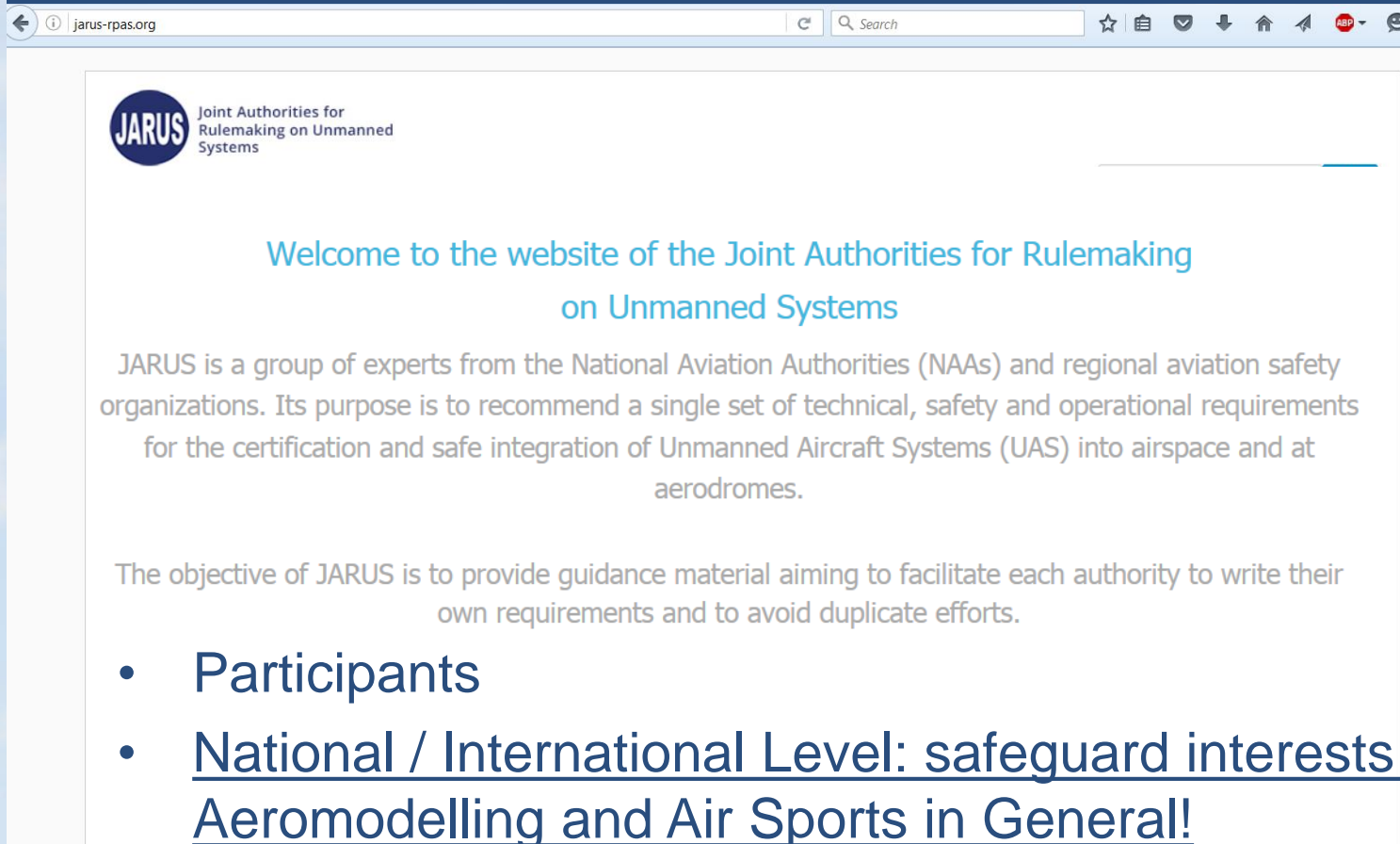


Drone Flying – FAI's role in the current developments

- **FAI – World governing body for air sports, recognized by the IOC**
- **Focus** on recreational, sports oriented drone flying (not directly commercial nor military)
- FAI and CIAM **to take and keep the lead** in the framework development for Drone Flying / FPV Racing / Drone Racing events (PoCs Antonis, Bruno)
- FAI CIAM Letter to NACs and CIAM Delegates
- Trademark Protection for **FAI Drone Racing Championships**
- **JARUS - SCB**



Drone Flying – FAI's role in the current developments

A screenshot of a web browser displaying the JARUS website. The browser's address bar shows 'jarus-rpas.org'. The website header features the JARUS logo and the text 'Joint Authorities for Rulemaking on Unmanned Systems'. The main content area has a blue heading 'Welcome to the website of the Joint Authorities for Rulemaking on Unmanned Systems'. Below this, a paragraph states: 'JARUS is a group of experts from the National Aviation Authorities (NAAs) and regional aviation safety organizations. Its purpose is to recommend a single set of technical, safety and operational requirements for the certification and safe integration of Unmanned Aircraft Systems (UAS) into airspace and at aerodromes.' Another paragraph follows: 'The objective of JARUS is to provide guidance material aiming to facilitate each authority to write their own requirements and to avoid duplicate efforts.' At the bottom, there is a bulleted list with two items: 'Participants' and 'National / International Level: safeguard interests of Aeromodelling and Air Sports in General!'.

jarus-rpas.org

JARUS Joint Authorities for Rulemaking on Unmanned Systems

Welcome to the website of the Joint Authorities for Rulemaking on Unmanned Systems

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The objective of JARUS is to provide guidance material aiming to facilitate each authority to write their own requirements and to avoid duplicate efforts.

- Participants
- National / International Level: safeguard interests of Aeromodelling and Air Sports in General!

Drone Flying – FAI's role in the current developments

<http://airspacedrone.com/>

FAI Mission and Vision

“FAI - the global organisation for the promotion of air sports and recreational flying”

“A world where safe participation in air sports and recreational flying is available to everyone at reasonable cost”



Promote Air Sports to...

the Benefit of
our Air Sports Persons,
FAI Member Organisations,
FAI Air Sports Commissions and...

...the general Public!

At home in the sky since 1905!





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